

PETER SAGE

peter@suzocollective.com

+44 (0)772 534 5394

Sustainability consultant delivering data analysis, reports, models and strategic roadmaps.

Data analysis experience includes carbon footprinting, manufacturing weighted averages (indexing) and supply chain research. The latter has assisted in the evaluation of scope 3 emissions and Science Based Targets (SBTs). Key considerations include data integrity and cross checking, the setting of boundaries and consistent methodologies. Programmed Smart Sheets allow for automated imports, data uniformity and efficient turnaround times for future years.

Results come not only in the form of reports and statistics, but also in scenario models. The former are self explanatory but the latter is often of interest as organisations look for mitigation strategies which can tie in with commercial decision making. This is especially true when SBTs are in play.

Other elements of my background bring additional complementary skills to projects. These include marketing and software knowledge which was developed during the 15 years in digital media and application development. I also bring strong scientific knowledge through my two environmental science degrees.

Finally, I am a social and confident individual who has the ability to run projects and the teams needed to deliver them as well as presenting and liaising with clients. Personally I have two lovely sons and in my spare time I am writing a book.

WORK HISTORY

2018-2022: R.I.S.E (Research Institutes of Sweden) - SUSTAINABILITY CONSULTANT: Contract work undertaken for the UK arm of RISE. Several of the projects have run over multiple years with some ongoing:

- **2020 - 2022: Conde Nast:** Reporting on Greenhouse gas (GHG) emissions for Condé Nast's global carbon footprint. Additionally assisting in the development of their Science Based Targets (SBTs) in accordance with the Paris Climate accords. Creating a reusable framework in Google Smart Sheets to provide a more rapid reporting service moving forward.
- **2018 - 2022: Eurosac:** Working with European paper sack manufacturers to create a "weighted average production profile" across a wide number of factories. Developing consistency checks and methodologies to identify data anomalies. Using Google APIs for transport calculations, Converted into final report.
- **2022: Procarton:** Similar to Eurosac above, this dealt with the impact of the manufacturing process but this time working with carton producers.
- **2022: The European Federation of Corrugated Board Manufacturers:** Analysing factory data to determine energy trends across 400 paper mills. The report provided a set of emissions and

energy data across several key product groups for this European Committee.

- **2019-2021: The Economist Group:** A scenario-based model designed to reduce the company's CO2e emissions of its global distribution of its print based publications. It allowed the client to experiment with various printer locations and distribution methods. The outcome reduced CO2e emissions by 60%. Additionally produced the CO2e footprint for magazine distribution over two years.
- **2021: Confederation of European Paper Industry:** A pan-European intensity study considering manufacturing data, including pulp types, energy formats, chemical usage and waste effluent. The output was a series of baseline output figures across several paper types, with figures fed into a centralised EU database.

2014-2017: CARTER & BLACK: APPLICATION ARCHITECT & DEVELOPER: Working with a London mortgage broker to create a software platform to generate sales. Application developed in the Google Cloud to simplify the house sales process by integrating the brokerage with a web of estate agents. Working with 3rd parties to plan integrations and build partnerships.

2001-2013: CARTERLONDON: MANAGING DIRECTOR & TECHNICAL LEAD: CarterLondon was a digital agency founded and managed by myself. It provided digital marketing services for luxury and premium retail. My role was managing a team of developers, designers, account and project managers as well as delivering systems architectures and commercial digital strategies. I also drove new business. Below are examples of some of our projects:

- **2013: British Gas:** Understanding the relationship between the consumer and the BG Smart-meter. Innovating solutions and defining a roadmap for the functionality of the customer portal.
- **2005-2012: Chivas Brothers:** A modular system built around a centralised content framework. We delivered and supported Chivas Brothers' corporate site, social media newsroom and live European Tour Golf for Ballantine's. Internally, we built and supported their Extranet, Intranet and Global Asset Management System.
- **2003-2012: Diageo:** Delivering and supporting an enterprise e-commerce solution showcasing the second oldest wine merchant in the world. Creative marketing consistently drove high sales and grew the customer base. Internally, brokers had a live trading platform for wine broking linked to external markets and internal warehousing, stock and SAP systems.
- **2002-2011: The Walpole Group:** Delivering and supporting the front-end website showcasing Walpole's 100 UK members. Plus, a member's area for collaboration, the FT/Walpole Privilege card and numerous member marketing campaigns.
- **2009-2011: Pernod Ricard:** Delivering a Travel Retail portal for internal use.
- **2007-2010: Dorchester Collection:** A variety of projects for The Dorchester Group, whilst it transitioned its brand to The Dorchester Collection. Deliverables included B2B microsite promotions, digital newsletters and an app to manage their disparate contact databases.

- **2003-2009: Edmiston Yachts:** Edmiston broker and charter mega yachts. We designed their site for six years plus videos, mailers and banners.
- **2004-2005: Deutsche Bank:** Targeting red brick universities as a recruitment tool, the Carbon Credit trading game was scenario driven with renewable and tech investments, role-play scenarios and a random trading index. It was later rolled out to the US.
- **2003-2005: The Financial Times:** Creation and delivery of microsites and banner campaigns on FT.com. Projects included a campaign for Microsoft, Aviva and The UK government's Home Computer Initiative.

2014-2017: M&CSAATCHI: PROJECT MANAGER: Worked on projects for Arcadia Group, Fosters and The Metropolitan Police "Can You?" campaign.

EDUCATION

- **MSc Environmental Diagnostics** - Cranfield University - Course & Denton Hall Law Prize
- **BSc Environmental Science (1st Class)** - Newcastle University